

Why CPG Recruitment Inc.?

Every business' #1 problem is people and recruiting. We bet that you currently work at a business that needs to hire staff. Great recruitment is one of the foundations of a great company. As long as businesses exist, they will need great people.

That is where CPG Recruitment comes in.

Investing in CPG Recruitment Inc. is not just a business opportunity, it's a proven path to success.

Our business model has been refined over years of experience, and we've continued to build a loyal customer base and a respected brand name. As a franchise owner, you will benefit from our comprehensive training and support, as well as our marketing and advertising expertise.

Our turnkey system provides you with everything you need to hit the ground running and start making profits. Plus, you'll have the freedom and flexibility of being your own boss, while still enjoying the benefits of a trusted and established brand.

Our Competitive Advantages

- Low start-up cost
 - You are not required to open an office or hire a huge team
- Home based business model
 - This is perfect for hungry aspiring entrepreneurs.
- You are never alone
 - Our Headquarters and support team are just a phone call or text away
 - Support, training, and tools for success come with your investment
 - We ensure you are up and running efficiently to start earning faster
- Lifestyle business
 - During our onboarding we will design and build a launch strategy based on your current lifestyle to successfully open your new business.

Financial Consideration

Qualifications

CPG Recruitment is growing rapidly with prime markets open nationwide.



Franchise Fee
\$37.5K



Liquidity Requirement
\$50K



What Support Does CPG Recruitment Inc. Provide?

At CPG Recruitment Inc., we are committed to providing comprehensive support to our franchise owners in a variety of areas, including training, sales coaching, recruitment certification, marketing, and direct HQ access.

Our team of experienced professionals are dedicated to helping your business succeed by offering personalized solutions tailored to your specific needs and goals.

Our training programs are designed to equip you with the knowledge and skills you need to excel in your franchise, while our sales coaching services can help you refine your strategies and increase your success rates.

Additionally, our recruitment certification program can help you identify and hire the best talent for your clients.

We also understand the importance of effective marketing in today's competitive business landscape, which is why we offer a range of marketing services to help you increase your visibility and reach your target audience.

With direct HQ access, you can be rest assured that you have the support and resources you need to address any issues or concerns that may arise.

At CPG Recruitment Inc., we are committed to providing the highest level of support to our franchise owners, and we look forward to helping your business achieve its full potential.

Financial Consideration

TYPE OF EXPENDITURE	Home Based Model	Executive Model
Initial Franchise Fee	\$37,500	\$37,500
Employees - First 3 Months	\$0	\$24,000
Construction and Leasehold Improvements	\$0	\$45,000
Insurance Deposit	\$1,500	\$3,000
Launch Marketing - First 3 Months	\$9,700	\$14,700
Technology and Office Equipment	\$500	\$7,000
In-Person Training	\$2,500	\$6,500
Professional Fees, Licenses and Permits	\$2,700	\$2,700
Total Initial Investment	Up To \$54,400	Up To \$140,400





High Ticket Item

Recruitment is critical for our customers, and thus resulting in our services carrying a high value.



Residual Income

Being positioned to be an extension of a customer's HR department, results in monthly re-occurring income.



Recession Proof

The economy always needs businesses and businesses always need people, even during economic downturns.



No Territory Limits

Designed as a virtual model, this allows our teams to be free to expand and grow their business across North America.



Ease of Scalability

Our owners operate with low overhead and with a streamline system. This allows them to build a team within their first year.

CPG RECRUITMENT



CAREERS | PEOPLE | GROWTH

CAREERS

- This isn't another job for you, just like every position we fill isn't just another job. We are here to create and build successful careers for ourselves and our peers.

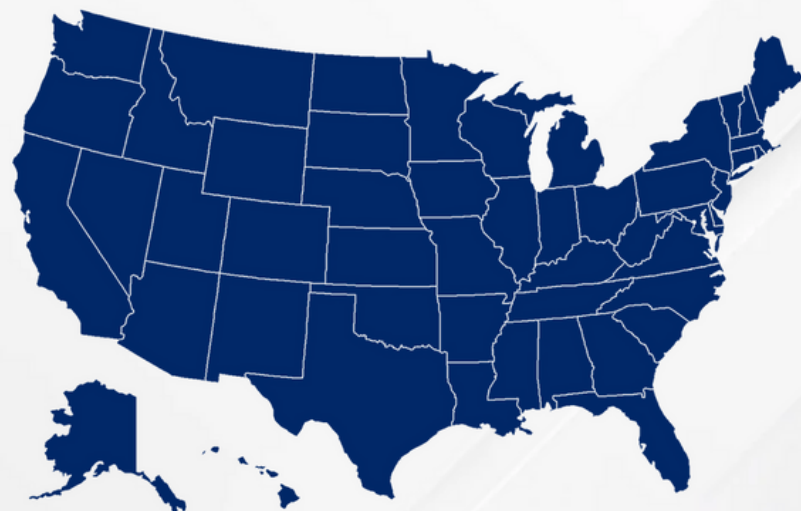
PEOPLE

- We are here to serve people. We remind ourselves daily that people depend on us and that candidates are not 'just another transaction'.

GROWTH

- If something is not growing, then it is of no value. We grow together as one, we help people grow their careers and we grow companies with great people.

GROWTH MARKETS



Join our expanding franchise network! CPG Recruitment Inc. offers various opportunities with a proven business model and a dedicated support team to help you achieve your business goals. Contact us today to learn more about getting involved.